

Message Text

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PAGE 01 BONN 12973 031617Z

67

ACTION EUR-12

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R 031605Z AUG 76
FM AMEMBASSY BONN
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INFO SECSTATE WASHDC 0866
AMCONSUL DUSSELDORF

UNCLAS BONN 12973

E.O. 11652: N/A
TAGS: BBSR, GW
SUBJECT: WTDR/FTI - H. BOUVIER & CO., UNIVERSITAETS-
BUCHHANDLUNG UND ANTIQUARIAT

REF: USDOC 12063

1. GERMANY
 2. 428
 3. SER.NO. 0714500
 4. UNIVERSITAETSBUCHHANDLUNG H. BOUVIER GMBH
 5. POSTFACH 346; AM HOF 32
 6. D-5300 BONN 1
 7. ESTABLISHED: 1828
 8. EMPLOYEES: 80
 9. RELATIVE SIZE: (18-X) VERY LARGE
 10. REPUTATION: (22-X) EXCELLENT
 11. COMPANY SELLS IN GERMANY, THE U.S., AND COUNTRIES IN
AND OUTSIDE EUROPE.
 12. RPT. DATE: 08/76
 13. 27310/145 - BOOKSTORE SELLING NEW AND ANTIQUE
BOOKS, PERIODICALS, PHONOGRAPHIC RECORDS, PRINTED
ART REPRODUCTIONS, TOYS, AND NEWSPAPERS
 14. CONTACT: PETER KASCHKE, FOREIGN TRADE DEPARTMENT
 15. CABLE: NONE
 16. TELEPHONE: 02221 - 654445
 17. TELEX: NONE
 18. FINANCIAL REFERENCE: SPARKASSE BONN; DRESDNER
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BANK AG, BONN.

19. TRADE REFERENCES: FEFFER & SIMONS, N.Y., AND ALL
IMPORTANT PUBLISHING HOUSES IN THE U.S. AND GERMANY.
20. MAJOR FOREIGN FIRMS REPRESENTED: NONE.
21. SUBJECT FIRM WAS FOUNDED IN 1828 AND SINCE THEN HAS
CHANGED THE TYPE OF ITS ORGANIZATION SEVERAL TIMES.
THE FIRM IS ONE OF THE LEADING BOOKSTORES IN BONN AND
REPORTS ANNUAL SALES OF DM 15.0 MILLION. CORRESPON-
DENCE MAY BE IN ENGLISH, GERMAN AND FRENCH. THE FIRM'S
OWNER/MANAGER IS MR. HERBERT GRUNDMANN. A BANK
REFERENCE STATES THAT IT HAS HAD VERY AGREEABLE
BUSINESS CONNECTIONS WITH BOUVIER FOR MANY YEARS,
THAT FIRM'S FINANCIAL SITUATION APPEARS TO BE IN ORDER
AND THAT IT WILL NOT ENTER OBLIGATIONS WHICH IT CANNOT
FULFILL.
ON THE BASIS OF ABOVE COMMENTS SUBJECT FIRM MAY BE
RECOMMENDED AS A GOOD BUSINESS CONTACT FOR U.S. FIRMS.
22. PREPARED BY: I. POHL APPROVED BY: GUSTAF COONTZ
AT AMEMBASSY BONN

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
HILLENBRAND

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